

# Tourism Tax Advisory Board (TTAB) Meeting

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Held at: Roosters Restaurant  
748 Heritage Park Blvd., Layton UT 84041

April 15, 2015

## Members present:

Teresa Sanderson, Chair	Terry Capener
Spence Kinard	Craig Shiner
Kym Buttschardt	Angel Manfredini
Bruce Lloyd	Emma Dugal
Commissioner Bret Millburn	

## Members excused:

Gary Petersen	Andy Pettingill
Marlin Eldred	

## Staff present:

Curtis Koch	Neka Roundy
Janel Woolley	Annette Hanson

## 1. Welcome/Approval of February 3, 2015 Minutes

Teresa Sanderson

Teresa Sanderson welcomed the board and thanked them for being in attendance.

**Motion:** *Spence Kinard made a motion to approve the Feb. 3, 2015 minutes; the motion was seconded by Craig Shiner. The motion carried by unanimous vote.*

## 2. Guiding Policy & Application Process

Draft copies of the new **Davis County Tourism Tax Advisory Board – Guiding Policy and Funding Application** were reviewed by the board. Staff recommended that TTAB accept applications throughout the year and do one round of funding in September every year. Projects will be reviewed on their own merit and compared to other project requests for the year. This will allow TTAB to work as a more meaningful advisory board with improved coordination, transparency and vision. This will also aid in a smoother budget cycle for the county. The tentative deadline for accepting applications is mid-August yearly (beginning in 2015). TTAB will then analyze applications on an individual basis, come together to vote, and subsequently forward project recommendations for 2016 to the Davis County Commissioners and Budget Committee for review by Oct. 1, 2015.

After reviewing the proposed drafts, comments were gathered. The recommended changes will be made to the Guiding Policy and Application documents and presented for a motion at a special TTAB Meeting in the near future. The special meeting will be held to facilitate application process and to enable board to consider applications at the August 18 TTAB meeting.

Commissioner Millburn suggested that as part of the next meeting, the board broaden the vision of future plans to consider the scope and impact of both long-term and short-term projects. Curtis Koch agreed with this direction and reiterated that it is important to plan ahead and have monies saved for capital projects that are in the best interest of the county. Funds could also be utilized as accelerated debt pay off.

### 3. **Bountiful Davis Arts Council (BDAC) Request**

Commissioner Millburn summarized the original request from the Bountiful Davis Arts Council. The BDAC is requesting a TTAB grant for \$119,864 dollars to assist them with their relocation/build out of the center on Main Street in Bountiful. Details of the original request are found in the minutes from Feb. 3, 2015. Emma Dugal gave an update on the BDAC renovation project and reported that the music fundraising efforts have been very successful thus far. While the BDAC has raised \$97,000 dollars from events held in 2015, there is approximately \$50,000 of debt associated with the new center. Emma left the discussion area to allow further deliberation by the board.

Board members expressed that this is a worthwhile project that benefits the residents, as well as having some benefit to tourism in Davis County. However, comparing this BDAC project against previous projects that have been funded, the consensus was that a reduced amount was more appropriate.

**Motion:** *Spence Kinard made a motion to grant \$30,000 this year to be used at BDAC discretion. The motion was seconded by Craig Shiner. An alternate motion was then presented.*

**Motion:** *Commissioner Millburn made a substitute motion to fund BDAC request with a \$25,000 donation in 2015. If the BDAC would like to apply for additional funds, they may do so by following the new guiding policy and application process in August 2015. The substitute motion was seconded by Bruce Lloyd. This motion then carried by unanimous vote.*

Meeting adjourned at 1:52 PM